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ST/SEC-MKT

Systems from RTS underpin coverage of the Africa Cup

- ▶ Soccer's Africa Cup in Angola, which recently completed at the end of January, was broadcast this year for the first time entirely in HD
- ▶ The Spanish communications and broadcasting service provider Mediapro Group, which is active worldwide, was responsible for the audiovisual transmission of the tournament
- ▶ Systems from RTS – including Cronus and ADAM matrices and RTS keypanels – were in use in all the group's OB trucks

Straubing, February, 2010 Not only is the Africa Cup, which ran until the 31st January 2010, in itself one of the footballing highlights of the year; the 32-match tournament was also treated as a dress rehearsal for the FIFA World Cup in South Africa in June. The level of expenditure being lavished on the organization and broadcasting of the event reflects the two realities.

The Mediapro Group was responsible for complete audiovisual production of the event. The company, which was founded in Spain, now boasts content and technical production centres across the globe and is active worldwide. For the Africa Cup, the company covered the entire spectrum of audiovisual services. This included audiovisual production, preparation of the graphics and transmission of the signals from each match to the host broadcaster – a responsibility that is not only multi-facetted but demanding, requiring the deployment of considerable manpower and the use of the most modern and efficient technology. For this reason, the over 150-man Mediapro team from Spain and Portugal – armed with four HD units, four mobile units and 68 cameras – was reinforced by colleagues from the region.

Two production teams led by Juan Figueroa were responsible for the production of the 32 matches. To ensure that no detail of these encounters went unrecorded, no fewer than 17 high definition cameras were deployed for every match – to the considerable satisfaction of the billions following the event on TV screens throughout the world. The sound and images were recorded, edited and transmitted to the host broadcaster from outside broadcast (OB) trucks at the match venues. A key role was played here by systems from RTS. In all the OB vehicles belonging to the Spanish media giant, matrices and keypanels from RTS

were installed. This included digital matrices from the Cronus and ADAM series and keypanels from the RTS KP series (KP-12, KP-32).

About the Mediapro Group

The Mediapro Group is active worldwide in audiovisual production, with the requisite personnel and equipment to offer complete audiovisual services wherever they are needed. With centres in Barcelona, Madrid, Girona, Seville, Tenerife, Lisbon, Oporto, Madeira, Amsterdam, Budapest, Buenos Aires, Miami, Los Angeles, Qatar and Dubai, the Mediapro Group boasts not only considerable human and technical resources but also valuable proximity to its clients. The Mediapro Group's references include such well-known broadcasting companies and cinema production firms as arte, Rai, Canal+, ESPN, MTV and DSF. For more information about the Mediapro Group, visit www.mediapro.es.

snapshot, gm, 30th January 2010

press foto: PM_RTS_0110_Mediapro1



OB Truck from Mediapro

press foto: PM_RTS_0110_Mediapro2



Inside – Systems from RTS

press foto: PM_RTS_0110_Mediapro3



17 high definition cameras are being deployed for every match

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The company was set up in Stuttgart in 1886 by Robert Bosch (1861-1942) as "Workshop for Precision Mechanics and Electrical Engineering." The special ownership structure of Robert Bosch GmbH guarantees the entrepreneurial freedom of the Bosch Group, making it possible for the company to plan over the long term and to undertake significant up-front investments in the safeguarding of its future. Ninety-two percent of the share capital of Robert Bosch GmbH is held by Robert Bosch Stiftung GmbH, a charitable foundation. The majority of voting rights are held by Robert Bosch Industrietreuhand KG, an industrial trust. The entrepreneurial ownership functions are carried out by the trust. The remaining shares are held by the Bosch family and by Robert Bosch GmbH.

Additional information can be accessed at www.bosch.com.